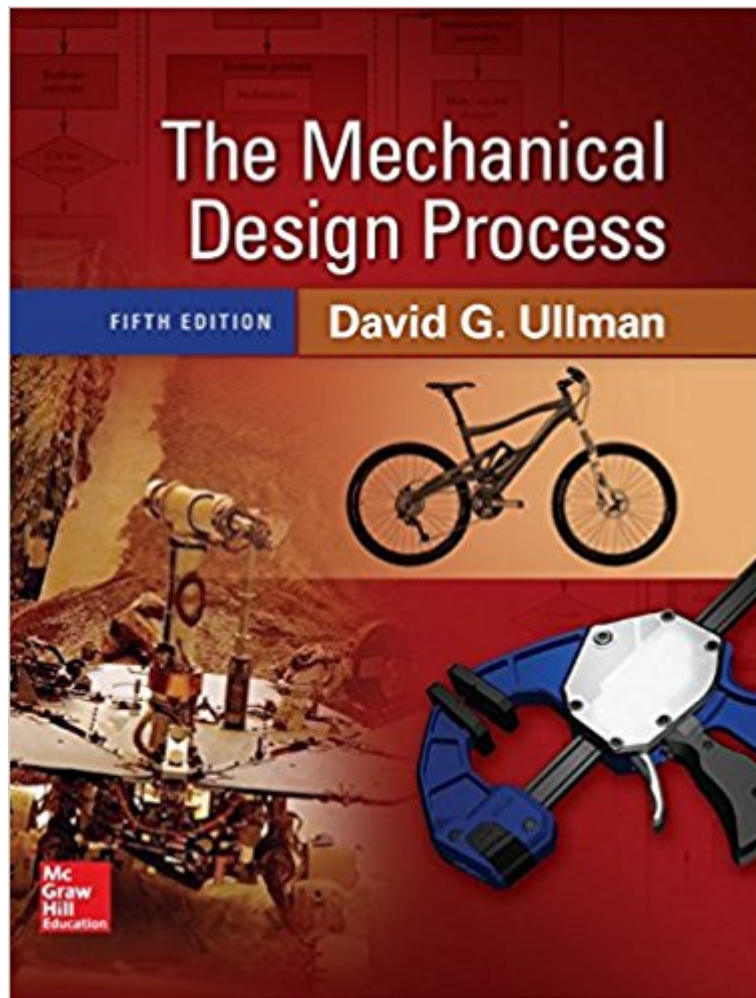




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# The Mechanical Design Process (Mechanical Engineering)



## Synopsis

The Mechanical Design Process combines a practical overview of the design process with case material and real-life engineering insights. Ullman's work as an innovative designer comes through consistently, and has made this book a favorite with readers. This book conveys the "flavor" of design, addressing both traditional engineering topics, as well as real-world issues like creative thinking, synthesis of ideas, visualization, teamwork, sense of customer needs and product success factors, and the financial aspects of design alternatives, in a practical and motivating manner. New in this edition are examples from industry and over twenty online templates that help students prepare complete and consistent assignments while learning the material.

## Book Information

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## Customer Reviews

This textbook was required for class and I used the Rental program for it (which is great, btw). The book reads a bit wordy, ideas are a bit repetitive, but you will learn some new things. One semester only covered half the book so that's all I can say about it so far.

Fast delivery and just what I needed for class. Thanks!

It's a textbook. Good condition.

Excellent book covering a wide variety of aspects needed to properly design products - including how to make sure that the project teams function properly. Includes templates that can be used for senior design classes.

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